

filed under [FOR A GOOD CAUSE](#)

## "Banker" Björk Aims to Thaw Iceland Financial Freeze

Mon., Dec. 29, 2008 1:33 PM PST by JEFFERSON REID



EFE/ZUMAPress.com

She might be best known for her freaky-fun swan dress at the 2001 Oscars, but Icelandic diva Björk is now pushing the envelope in a whole new way—venturing into the world of venture capital.

*Forbes* reports that the singer has teamed up with Reykjavik-based Audur Capital to raise money to invest in sustainable businesses in Iceland, most notably green energy.

The worldwide financial crisis has hit particularly hard on the massively indebted island nation of 320,000, which was pushed into the red by the same sketchy financial schemes and practices that prompted the recent Wall Street meltdown and the U.S.

mortgage crisis.

The edgy singer is lending her name to the cause *and* putting her money where her mouth is, investing some of her own cash in the fund, which is expected to raise \$16.5 million by the end of March. Kudos to our favorite kooky-cool diva for doing the right thing.

filed under [FOR A GOOD CAUSE, MONEY](#)

## Celebrity Addictionary Word of the Day: Actorvist

Sat., Dec. 20, 2008 12:14 PM PST by JEFFERSON REID